



Camp Was a Great Success!!

Session 2 of Summer Camp begins Wed 7/29. The economy is beginning to improve, but if you are looking for a job, times are still pretty tough. So, we have **reduced the price** for Session 2 of our Career Camp!

Read **comments from attendees** of Session 1 in the section below.

More Good News: I am going back to Tulane University, but this time I will be teaching the classes.

Thank you for reading! ~Mauri Schwartz, Pres.



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Career Camp #2

Career Insiders teams up with San Francisco State University's College of Business once again to enable you to **get the job** you want.



- \$40/session; \$100/series of 3**
- Wed., July 29 - Write a Winning Resume**
- Wed., August 5 - Develop a Job Search Strategy**
- Wed., August 12 - Ace the Interview**

Here are Some Comments from Attendees of Session 1
The presentation was very insightful. What I thought was most valuable was that you gave some psychological insights into the recruiter's mind, particularly about questions that we ask during the interview; about what they are thinking.

I want to thank you again for your excellent presentations. It has been quite insightful, more than I expected (because to be honest, I initially thought it might have been one of those run-of-the-mill presentations).

I'm writing to thank you. It was a helpful, thought-provoking presentation that is definitely going to be of value to me. Midway through your presentation, the proverbial light bulb went on for me, and I felt I saw the whole subject matter...very cogently.

It was very helpful to have examples. This workshop triggered some thoughts about specific changes I need to make to my resume. Overall, I found the session helpful and motivating.

Sessions will be held from 6-8pm at SF State's downtown campus at 835 Market Street, 5th Fl, SF, accessible by BART and Muni.

Reservations and prepayment are required. Email us at BOOTCAMP@CareerInsiders.com or call us at (415) 970-8959.

Ask Mauri...

What is your burning career management question? Send it to us and we'll answer it in this column. Click on this icon to let us know.



Q: I just had an interview. Should I send a thank you letter, how soon, and what should I say?

A: Yes, you must always send individual thank you letters to each person you met. And do it now, immediately after your interview. I recommend using the 4-R format:

- Remember** - Help the interviewer remember you.
- Reinforce** - Review your assessment of the interview and re-state aspects of your skills / achievements which aroused positive interest.
- Recoup** - This is an opportunity to improve an answer to a question in the interview or to add something you forgot to say - to recoup your losses.
- Remind** - Gently remind the interviewer of a commitment he/she made to you of a next step.

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KRON 4 TV INTERVIEW



In May, Career Insiders was a featured business on KRON 4 TV. Click on the image above to watch Mauri discuss our success stories with KRON reporter James Fletcher.

TULANE UNIVERSITY

We are excited to announce that Tulane has hired Mauri to teach a 2-day Career Boot Camp on Campus in New Orleans!! This will be where she had her first interviews for jobs after college.



Career Insiders is a San Francisco woman-owned business.

In addition to Tulane, Mauri has also taught career workshops and consulted with other universities including:

- Golden Gate University
- San Francisco State
- Univ of San Francisco
- UC, Berkeley