

NEWCOMB ALUMNAE ASSOCIATION

is proud to announce

The Newcomb Career Boot Camp

for undergraduate and recent graduate women, presented by

Mauri Schwartz

Newcomb '74

President/CEO of Career Insiders



Friday, October 2
9 AM-5:30 PM
LBC 202
RSVP by Sept. 30

Attend Friday's workshops
and get a **free personal
consultation** on Saturday
with Mauri to address your
specific career needs.

Pre-registration is required. Priority will be given to undergraduate senior women. Please RSVP by e-mailing nsp@tulane.edu with your full name, preferred e-mail address, and phone number. For more details about this event, visit newcomb.tulane.edu/student-programs. For more information about Mauri and Career Insiders, visit www.CareerInsiders.com.

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Mauri Schwartz, N'74

Newcomb graduate and President/CEO of Career Insiders



Friday October 2, 9:00AM – 5:30PM

Classroom presentation, interactive role play, and real-time demonstrations covering the following topics:

1. **Identify Your Target** – Lucky (and rare) are those who know exactly what they want to do. Most of us are uncertain, but it is essential to choose a direction and pursue it with focused attention.
2. **Write a Winning Resume** – More than nine of ten job applicants get screened out even before having a chance to interview. Learn how to structure your resume to gain the *inside* advantage.
3. **Develop a Search Strategy** – In the current market, it is not enough to post your resume on the Internet and wait for a response. You need an aggressive action plan to get the job you want.
4. **Ace the Interview** – If you cannot interview effectively, your knowledge and experience will go unnoticed. A less qualified candidate may get the job because of better interviewing skills.
5. **Dress for Success** – Even before the interview, an employer will notice your appearance.
6. **Become an Effective Networker** – 90% of new jobs, the most desirable ones, are attained by networking, and it is not as difficult as you may think.

Saturday October 3, 9:00AM – 5:30PM

Sign up for a 20-minute 1-on-1 follow-up consultation with Mauri to address your specific needs. You must attend the events on Friday in order to receive a personal consultation.

This FREE event will be located in the LBC and food will be provided for participants. Priority will be given to undergraduate senior women. Pre-registration is required. Please e-mail nsp@tulane.edu by Wednesday, September 30 to reserve your spot at this event. Be sure to include your full name, preferred e-mail address, and phone number. You will receive an e-mail confirming your reservation and providing any necessary information prior to the event.

About Mauri Schwartz

A Newcomb alumna and President/Founder of Career Insiders, Mauri Schwartz is a leading figure in the San Francisco Bay Area career management community with clients nationwide. She provides talent acquisition and career management services to individuals and organizations, in group settings and 1-on-1 coaching.

In addition to her success helping clients achieve their goals, Mauri frequently speaks at professional conferences, job fairs, and student career panels. She is an Adjunct Advisor at the UC Berkeley Haas School of Business Career Center and has presented workshops at numerous other universities.

Prior to founding Career Insiders, Mauri successfully recruited and established recruitment departments for a diverse client base, from start-ups to Fortune 100 companies. She received an MBA from the Haas School of Business, University of California, Berkeley, and a BS in Mathematics from Newcomb College.



Mauri was recently interviewed by San Francisco's KRON-TV which you may view in its entirety at this link <http://www.sanfrancisco.com/job-strategy/career-insiders/employment-consultants.htm>. For more information about Mauri and Career Insiders, visit www.CareerInsiders.com.